What is claimed is:

1   1.   In a data network including a gateway server for interfacing data content

2   obtained from a content server to a node comprising a mobile terminal, apparatus for redirecting

3   at least some of the data content to another network node, comprising:

4   a data store for storing a user-supplied designation of the other network node;

5   a sensible indicator for indicating whether the user has requested redirection of data

6   content; and

7   a data path operatively connected to the data store and to the sensible indicator and

8   adaptable to route data content to the mobile terminal or to the other network node designated in

9   the data store according to the sensible indicator.

1   2.   The apparatus of claim 1 wherein:

2   the content from the server is in HTML format; and

3   the data path is further adaptable to convert content to WAP format and to selectably route

4   WAP-format content to the mobile terminal or to the other network node.

1   3.   The apparatus of claim 2, wherein the data path is further adaptable to

2   instruct the server to send the content in HTML format to the other network node.

1   4.   The apparatus of claim 1, further comprising a logic circuit to reset the

2   sensible indicator after content is redirected.

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1   5.   In a data network including a gateway server for interfacing data content

2   obtained from a content server to a node comprising a mobile terminal, a method of redirecting at

3   least some of the data content to another network node, comprising:

4   storing a user-supplied designation of the other network node;

5   storing an indication of whether the user has requested redirection of data content; and

6   routing data content to the mobile terminal or to the other network node according to the

7   stored indication.

1   6.   The method of claim 5 wherein the content from the server is in HTML

2   format; and

3   the method further includes a step of converting HTML format to WAP format; and

4   the routing step is adapted to selectably route WAP-format content to the mobile terminal

5   or to the other network node.

1   7.   The method of claim 6, wherein the routing step is further adapted to

2   instruct the server to send the content in HTML format to the other network node.

1   8.   The apparatus of claim 5, further comprising a step of resetting the stored

2   indication after content is redirected.